LifeVac LLC
120 Lake Avenue South
Suite 26
Nesconset NY 11767
877-LIFEVAC

www.lifevac.net
LIFEVAC - Eliminating Choking Tragedies

Choking is the 4th leading cause of accidental death in children under 5 years old. One person dies every 5 days from these tragic deaths.

**LifeVac is an option if protocol fails.** This non-invasive airway clearance apparatus is designed to remove a foreign body obstruction when standard choking protocol has been followed without success. The patented designed valve prevents air from pushing an object or food downward. On the downward compression all air is vented outside the unit and not into the victim’s airway. When the unit is pulled back, negative pressure is generated and it dislodges the obstruction.
Airway Clearance Device

Our mission is to educate:

- Institutions
- Municipalities
- General public (Families/children)
- Special Needs/disabled
- Neurological community

www.lifevac.net
LifeVac offers several different kit options
For more information go to www.lifevac.net

**Home Kit**
- 1 translucent bellows unit
- 3 masks
- 1 adult
- 1 pediatric
- 1 practice Literature

**Professional Use**
- 1 translucent bellows unit
- 2 masks
- 1 adult
- 1 pediatric
- Literature

**Travel Kit**
- 1 translucent bellows unit
- 2 masks
- 1 adult
- 1 pediatric
- Literature
Simply Just....

EASY AS

1. PLACE  2. PUSH  3. PULL
LIFEVAC JOURNAL PUBLICATIONS

The American Journal of Emergency Medicine - Human cadaver study - Assessment of LifeVac, an anti-choking device, on a human cadaver with complete airway obstruction

The American Journal of Gastroenterology – Adult Simulation Study - LifeVac - A Novel Apparatus to Resuscitate a Choking Victim

The World Congress of Gastroenterology - Real Life Saves - Successful Resuscitation of Choking Victims Using a LifeVac, a Non-powered Portable Suction Device: Real World Experience

The American College of Emergency Physicians – Adolescent Simulation Study - A Novel Device for the Resuscitation of the Adolescent Choking Victim

American Broncho-Esophagological Association – Summary & Real life saves - Successful Use of a Novel device called the LifeVac to Resuscitate Choking Victims- Worldwide Results

The International Journal of Clinical Skills – Peer reviewed study & 10 real life saves - Successful Use of a Novel device called the LifeVac to Resuscitate Choking Victims- Worldwide Results

Spain National Congress Society of Emergency Medical Services (SEMES), June 6, 7, 8, 2018, Post #655 Of Chapter 7 – LifeVac - New Device For Clearing An Airway Obstructed By A Foreign Object

International Journal of Pediatric Otorhinolaryngology - Peer reviewed international - Portable, non-powered, suction-generating device for management of life-threatening aerodigestive tract foreign bodies: Novel prototype and literature review
LifeVac Milestones

- Sarasota Police Department was the first municipality to implement LifeVac
- Jericho Fire Department was the first firehouse to come aboard in helping to make their communities safer
- LifeVac has international presence in the UK, Canada, Australia, Spain, & Greece.
- LifeVac Selected by American College of Gastroenterology for Presentation at 2015 Annual Conference
- Over 30,000 schools, fire departments, police departments, and homes have implemented LifeVac
- LifeVac has been written into Suffolk County, NYS-EMT Basic Life Support Protocol
- LifeVac has been issued NY protocol approval letter for use in Nassau County, NY from REMAC Chairman
- LifeVac has been written into Fennimore, Wisconsin Fire Department choking rescue protocol
- LifeVac has been approved by the Wisconsin State Medical Director
- LifeVac has recorded 25 lives saved.
# Market Analysis

**LifeVac, LLC** Marketing Percentages based on US Population/Facilities

<table>
<thead>
<tr>
<th>Service</th>
<th>1.00%</th>
<th>10.00%</th>
<th>20.00%</th>
<th>30.00%</th>
<th>40.00%</th>
<th>50.00%</th>
<th>60.00%</th>
<th>70.00%</th>
<th>80.00%</th>
<th>90.00%</th>
<th>100.00%</th>
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<tbody>
<tr>
<td>Restaurants</td>
<td>950,000</td>
<td>9,900</td>
<td>99,000</td>
<td>198,000</td>
<td>297,000</td>
<td>396,000</td>
<td>495,000</td>
<td>594,000</td>
<td>693,000</td>
<td>792,000</td>
<td>891,000</td>
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<tr>
<td>Nursing Homes</td>
<td>15,465</td>
<td>155</td>
<td>1,547</td>
<td>3,094</td>
<td>4,640</td>
<td>6,186</td>
<td>7,733</td>
<td>9,779</td>
<td>10,826</td>
<td>12,872</td>
<td>15,919</td>
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<tr>
<td>Hospitals</td>
<td>5,815</td>
<td>58</td>
<td>581</td>
<td>1,163</td>
<td>1,745</td>
<td>2,326</td>
<td>2,908</td>
<td>3,489</td>
<td>4,071</td>
<td>4,652</td>
<td>5,234</td>
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<td>Fire Stations</td>
<td>488,000</td>
<td>4,880</td>
<td>48,800</td>
<td>97,600</td>
<td>146,400</td>
<td>195,200</td>
<td>244,000</td>
<td>292,800</td>
<td>341,600</td>
<td>390,400</td>
<td>439,200</td>
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<td>Police (sworn officers)</td>
<td>765,000</td>
<td>7,650</td>
<td>76,500</td>
<td>153,000</td>
<td>229,500</td>
<td>306,000</td>
<td>382,500</td>
<td>459,000</td>
<td>535,500</td>
<td>612,000</td>
<td>688,500</td>
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<tr>
<td>Schools</td>
<td>38,817</td>
<td>388</td>
<td>3,882</td>
<td>7,764</td>
<td>11,646</td>
<td>15,528</td>
<td>19,410</td>
<td>23,290</td>
<td>27,172</td>
<td>30,054</td>
<td>32,936</td>
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<tr>
<td>Airlines (Aircraft)</td>
<td>7,185</td>
<td>72</td>
<td>719</td>
<td>1,487</td>
<td>2,156</td>
<td>2,874</td>
<td>3,593</td>
<td>4,311</td>
<td>5,030</td>
<td>5,748</td>
<td>6,467</td>
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<table>
<thead>
<tr>
<th>Service</th>
<th>Under the age of 15</th>
<th>Over the age of 65</th>
<th>Pregnant</th>
<th>Obese</th>
<th>Living Alone</th>
<th>Disabled</th>
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<tbody>
<tr>
<td>Restaurants</td>
<td>63,619,210</td>
<td>636,192</td>
<td>6,361,921</td>
<td>12,733,842</td>
<td>19,085,763</td>
<td>25,447,684</td>
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<td>420,000</td>
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<td>8,400,000</td>
<td>12,600,000</td>
<td>16,800,000</td>
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<tr>
<td>Hospitals</td>
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<td>330,000</td>
<td>660,000</td>
<td>990,000</td>
<td>1,520,000</td>
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<td>1,050,000</td>
<td>10,500,000</td>
<td>21,000,000</td>
<td>31,500,000</td>
<td>42,000,000</td>
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<tr>
<td>Police (sworn officers)</td>
<td>32,000,000</td>
<td>320,000</td>
<td>3,200,000</td>
<td>6,400,000</td>
<td>9,600,000</td>
<td>12,800,000</td>
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<tr>
<td>Disabled</td>
<td>51,200,000</td>
<td>512,000</td>
<td>5,120,000</td>
<td>10,240,000</td>
<td>15,360,000</td>
<td>20,480,000</td>
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<table>
<thead>
<tr>
<th>Disease</th>
<th>Parkinson's disease</th>
<th>Multiple Sclerosis</th>
<th>ALS</th>
<th>Lupus</th>
<th>Alzheimer's disease</th>
<th>Huntington's disease</th>
<th>Cerebral Palsy</th>
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<tbody>
<tr>
<td>Restaurants</td>
<td>1,000,000</td>
<td>10,000</td>
<td>100,000</td>
<td>1,000</td>
<td>150,000</td>
<td>250,000</td>
<td>761,000</td>
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<tr>
<td>Nursing Homes</td>
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<td>4,000</td>
<td>40,000</td>
<td>400</td>
<td>510,000</td>
<td>1,020,000</td>
<td>2,200,000</td>
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<tr>
<td>Hospitals</td>
<td>30,000</td>
<td>300</td>
<td>3,000</td>
<td>3,000</td>
<td>510,000</td>
<td>1,020,000</td>
<td>2,200,000</td>
</tr>
<tr>
<td>Fire Stations</td>
<td>1,500,000</td>
<td>15,000</td>
<td>150,000</td>
<td>150</td>
<td>510,000</td>
<td>1,020,000</td>
<td>2,200,000</td>
</tr>
<tr>
<td>Police (sworn officers)</td>
<td>5,100,000</td>
<td>51,000</td>
<td>510,000</td>
<td>510</td>
<td>510,000</td>
<td>1,020,000</td>
<td>2,200,000</td>
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<tr>
<td>Disabled</td>
<td>200,000</td>
<td>2,000</td>
<td>20,000</td>
<td>200</td>
<td>20,000</td>
<td>40,000</td>
<td>81,000</td>
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<tr>
<td>Parkinson's disease</td>
<td>764,000</td>
<td>74,690</td>
<td>764,000</td>
<td>764</td>
<td>764,000</td>
<td>1,528,000</td>
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<table>
<thead>
<tr>
<th>Units</th>
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<th>30,584,349</th>
<th>61,696,698</th>
<th>92,545,048</th>
<th>123,393,397</th>
<th>154,241,746</th>
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<td>Revenue</td>
<td>$205,244,717</td>
<td>$2,053,447.16</td>
<td>$4,104,894,331</td>
<td>$6,157,341.497</td>
<td>$8,209,788,662</td>
<td>$10,262,335,828</td>
<td>$12,314,682,993</td>
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<tr>
<td>Population of the USA</td>
<td>324,500,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Population Worldwide                 | 7,600,000,000       |                    |           |        |                             |                                |                                |

**Must Have** | **Advised to Have** | **Should Have**

Revenue based on $200 for kit (Must have)
Revenue based on $65.50 per unit average price (Advised & Should have)
Production

Product is made in the USA

Production facility and warehouse logistics located in NY

Corporate Office/Customer Service located in Melville, NY
Operating System

ShipStation
Powerful Shipping, Simplified.

WHEREVER YOU SELL

HOWEVER YOU SHIP

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Eliminate Choking Tragedies

SAVE a LIFE
LIFEVAC